# **Bridget Larkin**

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### PROFESSIONAL SUMMARY

Dedicated and adaptable professional with a strong commitment to user-centered design. Technical training in user research and user-centered design, combined with a Bachelor's in Political Science and experience in Customer Service. Committed to ongoing professional growth in the UX field.

#### **SKILLS SUMMARY**

**UX/UI:** Design Systems | Component Libraries | User Research | Wireframing | Prototyping | Information Architecture | User-Centered Design | Usability Testing | Interaction Design | Visual Design | User Advocacy **Technical:** Figma | Adobe XD | Miro | Invision | Google Analytics | Illustrator | Photoshop | Trello | ProtoPie **Other:** Team Collaboration | Attention to Detail | Communicating Ideas | Problem-Solving | Idea Generation

#### **UX/UI EXPERIENCE**

Fig | 06/2023 | https://www.bridgetlarkin.com/fig

- Informed design decisions by gaining insights into user behaviors and preferences through conducting user interviews and usability tests, tackling the challenge of creating user-centric solutions.
- Improved product usability by crafting interactive elements and transitions, addressing the challenge of enhancing user interaction and experience.
- Optimized user experience and interface designs by analyzing feedback from planned and executed usability tests iteratively.

RecyclePDX | 09/2022 | https://www.bridgetlarkin.com/recyclepdx

- Enhanced the overall organization and accessibility of digital products by developing clear and logical information structures
- Generated intuitive and user-friendly interfaces by applying User-Centered Design (UCD) principles, ensuring designs prioritize user needs and preferences.
- Streamlined user interactions and increased task efficiency by implementing improvements identified through user flow analysis conducted to pinpoint pain points in the product journey.

AppEase | 11/2022 | https://www.bridgetlarkin.com/appease

- Elevated overall user experiences by conceptualizing and developing innovative features that addressed user needs through collaborative efforts with fellow designers.
- Implemented creative solutions aligning with project objectives by leveraging problem-solving skills to identify and address design challenges.
- Developed wireframes, prototypes, and interactive mockups using Figma to visualize and iterate design concepts for effective communication and feedback.

## **ADDITIONAL EXPERIENCE**

Front End Lead | New Seasons Market | 09/2021 - Present

- Transformed customer complaints into opportunities for satisfaction through attentive listening and empathetic problem-solving.
- Skillfully communicated new and forthcoming policy changes to a team of 25.

Dining Room Supervisor | MorningStar Senior Living | 07/2017-08/2020

• Anticipated and fulfilled the needs of over 200 residents, delivering an exceptional guest experience.

#### **EDUCATION**

UX/UI Design Certificate | 11/2022 | University of Oregon

Completed an intensive 24-week long boot camp dedicated to UX/UI research and design

Bachelor of Arts in Political Science | 12/2020 | University of Colorado

Completed courses in sociology, psychology, and anthropology